37th ANNUAL SPORTS BREAKFAST

2013 SPONSORSHIP LEVEL EXPLANATION SHEET

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Kickoff Sponsor **$10,000**

Table of 9 at the event with premier table placement, features a sports personality as your guest. Sports Personality seating is pre-determined by lottery. Company name and logo will by synonymous with the Kick-off event in January. Name and logo as the event "Kick-off Sponsor" will appear on the cover of the Sports Breakfast Journal. Your company has the opportunity for product or company logo item giveaway at the Kickoff event, includes 4 VIP Reception passes, projection of your company logo on the day of event, and a full-page color ad in the Sports Breakfast Journal.

Sports Personality Table Sponsor **$5,000**

Table of 9 at the event with premier table placement, features a Sports Personality as your guest. Sports Personality seating is pre-determined by lottery. Includes 2 VIP Reception passes, projection of your company logo on the day of event, and a full-page color ad in the Sports Breakfast Journal.

Premium Table Sponsor **$3,000**

Table of 10 at the event with premium table placement, projection of your company logo on the day of event, and a full-page color ad in the Sports Breakfast Journal.

Patron Sponsor **$2,000**

Table of 5 at the event, projection of your company logo day of event, and a half-page color ad in the Sports Breakfast Journal.

Full or Half-Page Ad Sponsor **$750/$500**

Deliver your company's message to over 1000 business leaders full or half-page color ad.

Finished full-page ad size is – 8.5"w x 11"h; half-page ad is – 7.75"w x 4.75"h (see the Advertiser Factsheet for full details and specifications.) A digital version of the Sports Journal will be published on the Denver Area Council website with live links from your ad to your company website as an added benefit!